

 **FLC** PRODUCTIONS



# VIDEO CASTING CALL

**A GOLDEN OPPORTUNITY FOR YOUR LAB  
TO STAR IN A BIG-BUDGET FILM!**

## IN SEARCH OF CRADA SUCCESS STORIES!

### WHY SUBMIT YOUR CRADA STORY?

Simple—It's free advertising for your lab and important exposure for the excellent T2 work, innovative technologies, and partnerships you've created.

IF YOUR LAB'S STORY IS CHOSEN,  
WE'LL REACH OUT TO WORK WITH  
YOU ON THE REST!

DEADLINE

NOVEMBER 16

### PICTURE THIS...

Your lab, technology, and the successful Cooperative Research and Development Agreement (CRADA) that helped transfer that technology to market as the stars of our upcoming FLC video!

CRADAs are an extremely powerful tool—but they're also technology transfer's (T2) best-kept secret. The FLC is holding open casting calls for anyone interested in shining a well-deserved spotlight on a successful CRADA story dealing with any of the following areas:

- Bringing a tech to market
- An impact on a business or industry
- A licensing deal, or
- An innovation success that took place under a CRADA with your lab/agency!

**Submit your story today:  
[federallabs.org/CRADAvideo](http://federallabs.org/CRADAvideo)**